



You'll find that Amy Clark wears her heart on her sleeve and passionately lives her life with great appreciation. Her focus has always been on making a long-term difference in people's lives. Having had many unique and varied life experiences, she understands firsthand the crucial need for financial security. As a daughter, wife, mother, student, and entrepreneur herself, Amy is driven to help people take control of their finances and help them flourish.

Amy is a proud fifth-generation Idahoan, hailing from a long line of hard-working and selfless pioneers. She is grateful to be married to her true love and is currently launching her three adult children into their own lives. In addition, she is preparing to care for a parent while raising hunting dogs and enjoying

activities such as golfing. However, her favorite pastime is playing ice hockey, which she started playing at age 38.

After owning numerous businesses, ranging from wedding planning to auto parts and a day spa, and enduring some challenging life lessons, Amy made the decision at the age of 45 to return to Boise State University. Her focus and energetic drive led her to achieve the Dean's List for her bachelor's degree in Multidisciplinary Studies, along with a Leadership and Human Relations Certificate and a minor in Psychology. Surprisingly, her analytical mind and drive to empower women led her to the field of Financial Planning. She realized that this industry allows her to utilize her keen planning skills, ability to simplify complex matters, and apply her financial savvy. What she brings to the table is a steady drive, a passion to protect, and a holistic view of her clients' financial wealth and happiness. Recently, she joined the team at Echelon Group, an elite wealth management firm based in Boise, which shares her commitment to a holistic and caring approach to financial planning.

Amy chose to pursue the CDFA® (Certified Divorce Financial Analyst) designation to be able to help people proactively confront divorce, drawing from her personal experiences and understanding of the emotional turmoil that accompanies such a process. She assists her clients by taking the emotion out of the financial aspects, enabling them to prepare for their future after the divorce is finalized.